



# 73<sup>rd</sup> Annual All Industry Day

## November 6, 2018

### Sportsmen's Lodge

7:00 a.m. – 8:00 a.m.      **Registration**      Lobby

7:00 a.m. – 12:00 p.m.      **Exhibitor Area Open & Continental Breakfast**      Regency

Exhibitors showcase their new products and discuss how they can help make your operations more successful

8:00 a.m. – 9:00 a.m.      **Questionable Claim Submissions**      Waterfall

Speaker:      **Doreen Sanchez**, National Insurance Crime Bureau

NICB Special Agent Sanchez is a former U.S Special Agent. Her journey began at the NICB in 2007, where she was assigned to the opening of the NICB's Los Angeles Major Medical Fraud Task Force. In 2012, Special Agent Sanchez was re-assigned to the NICB California Headquarters and currently investigates organized rings exploiting the insurance industry, where her instruction includes the Los Angeles Police Department BCIS, the California District Attorney's Conference, the International Association of Special Investigations Units, and the U.S. Attorney General Conference.

8:15 a.m. – 9:15 a.m.      **Claim Analytics & Big Data**      Cascade

Speakers:      **Dan Shoham, PhD Data Analytics**, Farmers Insurance  
                         **Tori Pinckney**, Project Lead Data Analytics, Farmers Ins.

Dan Shoham is a Lead Data Scientist at Farmers Claim Actuarial and Predictive Analytics Group. Before joining Farmers in 2015, Dan spent 30 years in various machine learning and artificial intelligence roles, including 8 years each as Principal Scientist at FICO, CEO of predictive analytics startup Edgware Analytics, and Staff Scientist at M.I.T. Lincoln Laboratories. Dan holds a PhD in Mathematics from Temple University, a dual MBA from Columbia University and London Business School, as well as a California CPA license. He is also the named inventor of numerous granted US patents in the area of Artificial Intelligence. Dan was recently appointed Visiting Assistant Professor at UCSB Department of Statistics and Applied Probability.

Tori Pinckney is the Strategy & Operations Manager for the Farmers Claims Actuarial and Predictive Analytics Group. Her team builds and deploys predictive models throughout the Farmers Claims organization. Prior to joining Farmers in 2017, Tori worked at various startup and nonprofit organizations. Tori holds a BS from Cornell University, an MBA from the University of Southern California, and is a certified PMP.

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9:15 a.m. – 10:15 a.m.

**Reinsurance**

Waterfall

Speakers: **Todd Hess**, Swiss Re  
**Dan McElvany**, Farmers Insurance

Todd Hess is the Head of Risk Management P&C Reinsurance in the Americas for Swiss Re. He started his actuarial career in Reinsurance in 1983. Todd has held a wide variety of actuarial, underwriting, and executive roles. Todd was Managing Director of a Lloyd's managing agency immediately before joining Swiss Re in 2001. He has concentrated for the last several years on Structured Reinsurance and Large Transactions. In his current role he offers risk management advice on the company's largest P&C reinsurance deal prospects. Todd graduated from Yale University, is an FCAS and MAAA. He's the non-executive Treasurer of UUSC, a Cambridge, Massachusetts based human rights organization with partners around the world.

Dan McElvany is the Head of Reinsurance at Farmers Insurance Group, where he leads a small team in the tasks of exposure management, catastrophe modeling, and the placement and maintenance of dozens of Property & Casualty treaties. Prior to joining Farmers in 2017, Dan worked at Swiss Re for 21 years where he managed the US Property Treaty business placed through reinsurance intermediaries.

9:45 a.m. – 11:00 a.m.

**Subrogation arising from the 9/11 terrorist attacks – Million Dollar Lessons from a Billion Dollar Case**

Cascade

Speaker: **Steven J. Badger**, Senior Partner Zelle LLP

Steve represents the commercial property insurance industry in emerging and significant risk exposures, both as a plaintiff in large loss catastrophe subrogation matters and as a defendant in coverage matters involving weather related litigation. Currently, Steve's practice is devoted entirely to leading the insurance industry response to the emerging hail risk. His practice focuses solely on addressing the issues arising in hail damage claims and resulting litigation. Prior to his hail work, Steve devoted a decade of his career to leading the \$5 billion subrogation action arising from the 9/11 Terrorist Attack.



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10:30 a.m. – 11:30 a.m.	<b>Roundtable discussion</b>	Waterfall
	Moderators: <b>Prof. David Russell</b> , CSUN College of Business and Economics <b>Ed Combs</b> , Fractal Analytics	
	The roundtable will cover topics such as technology in insurance, employment trends, outsourcing and specialization, ethics and career development.	
11:15 a.m. – 12:00 p.m.	<b>Networking Reception</b>	Regency
11:15 a.m. – 12:00 p.m.	<b>New Designee Reception</b>	Starlight
12:00 p.m. – 2:00 p.m.	<b>Lunch &amp; Program</b>	Empire

- Rie R. Sharp Memorial Award Presentation
- Recognition & Conferment of 2018 CPCU Designees
- Recognize CPD qualifiers & CSUN Insurance student attendees
- Keynote speaker, **Tim Felks**
- Prize drawings from the exhibitors
- Grand prize drawing

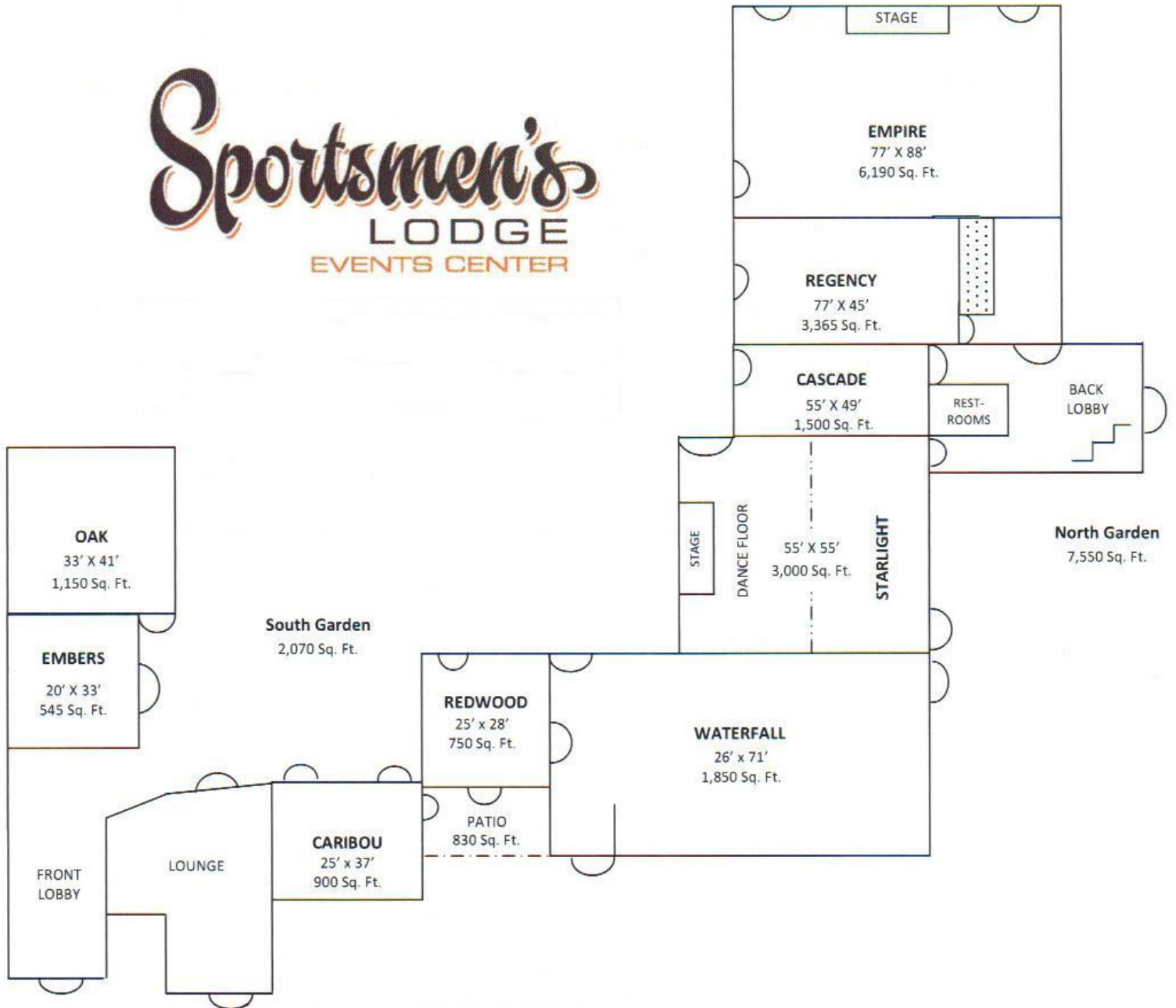
#### **Tim Felks, Senior Vice President Property Claims, Farmers Ins.**

Tim Felks spent 10 years in the Air Force before joining Farmers as a Claims adjuster and has worked multiple lines, held every level leadership position from supervisor, manager, director to different executive positions. Tim is responsible for a department of 3,000 employees and billions of dollars in indemnity and expense payments. He is the forefront of many innovations like IOT and AI, transforming the industry.

Tim's keynote is entitled: FIVE WAYS TO RUIN YOUR CAREER

*Note: Request for CE credit per presentation submitted and pending approval*

# Sportsmen's LODGE EVENTS CENTER



### **New Designees**

Beverly Bautista  
Darla Brandon  
Aileen Chea  
Henry Funes  
Shuqian Guan  
Matthew Lencsak  
Zachary Levine  
Wendy Macy  
Rodrick Reed  
Natasha Richard  
Robyn Roesner  
Marisohl Sapin  
Nicholas Schku  
Shirley Sim  
Ranya Snyder  
Henry Tam  
Brian Velasco  
Ashok Viswanathan  
Robert Wenham