



March CPCU Educational Webinar

## Ethics - Insurance and Beyond

\*\*\*Eligible for CA and TX DOI ETHICS CE\*\*\*

**You do not have to be a CPCU to attend the chapter meeting!**

### Topic Summary: Ethics - Insurance and Beyond

- This workshop is constructed upon the foundational concept that insurance is a business of trust. The discussion frames this concept within the context of societal issues to which all can relate. Relevant topical examples will be utilized to illustrate the challenges faced by insurance professionals. This session is not designed to teach or preach! It is designed to highlight the importance of ethics to insurance professionals. The goal of the workshop is to raise awareness to ethical issues in order to help “build an ethical, effective, sustainable business culture that safeguards your reputation.” Josephson Institute – 2011
- Fire Cause Analysis (FCA) will be holding a virtual training webinar for the El Camino CPCU Chapter titled: "Ethics - Insurance and Beyond". This 1-hour course has been approved for 1 CE Credit in California (CA) and Texas (TX). If you wish to receive CE credit in one or both of these states, please provide your license information for each state during the registration process.

### Speaker: Ulises Castellon Chief Executive Office Fire Cause Analysis (FCA)

- Ulises Castellon, CPCU RPA, has worked as a claims professional for over thirty-five years. In 1996, he associated with Fire Cause Analysis, a premier forensic investigation and engineering firm, and is currently Chief Executive Officer. He is also the principal of a consulting business, serving clients as an insurance consultant and expert witness in claims handling and coverage matters. He regularly teaches courses

on issues ranging from Arson and Fraud Investigation to Fair Claims Practices. He has presented at various statewide & national organizations on numerous occasions and presented "Bad Faith Nightmares - Trends & Themes" at the 2018 CPCU Society's Annual Conference in San Diego.

#### Registration:

- **Don't miss important information about your Zoom link**
  - Upon successful submission of your registration, **you will immediately receive an email confirmation with a unique Zoom Link that connects to only one device. This Zoom Link cannot be shared with anyone else. Please promptly save the Zoom Link to your calendar. If you do not receive this email confirmation with the Zoom Link**, please check your Spam folder & Trash. If you still do not have the Zoom Link, **please reach out to FCA Webinar Administration at [FCA.webinars@fcafire.com](mailto:FCA.webinars@fcafire.com)**. Please include "Ethics - Insurance and Beyond" in the subject line.
  
- **Register here: <https://us02web.zoom.us/meeting/register/tZ0qd-yvpzMuH9A1AVmneqoWuBpDv6xS7Q8n>**

#### When:

Thursday, **Mar 10, 2022 12:00 PM** in **Pacific Time (US and Canada)**

Meeting room will open 15 minutes prior to start.